



2019 FETTI Sponsorship Opportunity

Friends:

On behalf of the entire FETTI Conference Planning Committee, I am writing to you today in hopes that you will consider being a sponsoring participant in this year's FETTI Conference, which takes place **September 25, 2019 – September 27, 2019 at the Union League Club in Chicago, Illinois.** We are very excited about this year's program, and we are working to ensure this event is one not to be missed. If you have been to FETTI in the past, you know what a high quality program you will be attending. FETTI is put on by a group of industry volunteers and has always relied upon the generosity of its sponsors to help defray the overhead costs and lower attendance fees to amounts well below what you would typically expect to pay for attending a parallel program. Many of you have been sponsors for years, and we appreciate your continued support. For those of you who have not sponsored FETTI before, I hope you will consider all the benefits you receive and opt to support the program this year. We have consistently increased our attendance from the prior year and anticipate this year will be attended by a record number of folks. As an incentive, we have a Sponsor Page on the FETTI website. Your organization's logo and website link will be placed on the Sponsor page. In order to provide a sponsorship level that meets our various sponsor's needs, we offer the following tiers of participation:

Gold Level – \$2,000

- * FETTI will prominently display your organization's name at all the FETTI events and sessions.
- * Your conference name tag will include a sponsor ribbon that notes your generosity to our organization.
- * Your organization's name and participation as a sponsor will be verbally recognized during the seminar.
- * Your organization's logo and participation as a sponsor will be noted in the conference booklet and website.
- * You will be given a table at the conference to market your organization as you deem appropriate.
- * You will be listed as a "break" sponsor in the conference materials and table top signs with your Logo will be posted during the actual refreshment break (breakfast, lunch, snack, and cocktails).

Silver Level – \$1,500

- * FETTI will prominently display your organization's name at all the FETTI events and sessions.
- * Your conference name tag will include a sponsor ribbon that notes your generosity to our organization.

- * Your organization's name and participation as a sponsor will be verbally recognized during the seminar.
- * Your organization's logo and participation as a sponsor will be noted in the conference booklet and website.
- * You will be given a table at the conference to market your firm/organization as you deem appropriate.

Bronze Level - \$500

- * FETTI will prominently display your organization's name at all the FETTI events and sessions.
- * Your conference name tag will include a sponsor ribbon that notes your generosity to our organization.
- * Your organization's name and participation as a sponsor will be verbally recognized during the seminar.
- * Your organization's logo and participation as a sponsor will be noted in the conference booklet and website.

In addition to the sponsorship levels described above, this year we will have a few custom **Platinum sponsorship opportunities** for our **Thursday Odyssey Chicago River Cruise**. Please let us know if you are interested.

At this time, I would request that you let **Priscilla Hutton (phutton@maronmarvel.com)** and me know if we can count on you to sponsor this year's event, and at what level. More specific details will follow to those who commit.

FETTI is a great time and Chicago is a wonderful host city! Many of you have been attending and sponsoring for years, so you know all of this well. By sponsoring, you are the financial backbone to FETTI. Without your support, our organization could not exist. I am excited for all of our speakers, sponsors and attendees.

In the meantime, please let me know if you have any questions.

Thanks again for your interest and support of FETTI!

Jack McCants

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